



An anti-Hapsburg propaganda postcard from the First World War

ZINCOGRAFICA, LA.

L'Impero della preda ossia la Piovra d'Absburgo.

Milan: La Zincografica? c.1915. Sheet 90 x 140mm.

£350

A propaganda postcard attacking the Austro-Hungarian Empire, showing it as an octopus with its tentacles wrapped around the various territories it had absorbed, including the former Italian regions of Trentino and Istria. Although Italy had joined the Entente powers against Germany and Austria in May 1915, public opinion was still divided. Not only did the Socialist parties oppose the war, but also the Italian government had existing diplomatic grievances with both Britain and France. Although this has no attribution it is a reduced copy of a sheet published by La Zincografica.

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