



A world map as a chocolatier's competition

JANNOT, J.B.

Le Tour du Monde en 120 images Grand Concours du Choclat Menier.

Paris: Chocolat Menier, 1956. Poster map, sheet 645 x 995mm.

£800

A map of the world centred on the Pacific with a route around the globe, starting and finishing in Paris. Underneath the map is an area to fix 120 'tickets' collected from Menier chocolate products, which would give clues to 'Enigmas' that had to be solved. The artist was J.B. Jannot, who used the pen-name Jan-Loup. He worked as an illustrator for Lisette magazine in the 1950s and early 1960s, as well as authoring his own comic stories and producing book jackets.

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