



A scarce propaganda poster of India at the end of the Second World War

Anonymous.

India. India's Economic Future.

Leeds & London: Alf Cooke Ltd for H.M. Stationery Office, c.1946. Chromolithograph, sheet 750 x 500mm.

£1,350

A colourful map of India marking the products of the various regions, with a text box describing the country as being 'one of the eight leading industrial countries of the world' that 'can look forward to a great future'. Although the map is not signed the style is similar to that of Frederick Donald Blake (1908-1997), who produced a number of posters, not only propaganda but also adverts for train and shipping services. It was first issued c.1944 as a wartime propaganda map, explaining how India was contributing to the war effort. This example has been updated for the post-war period, but pre-dates the partition of India in 1947.

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